



At any one time there are about 1,600 Australians waiting for a lifesaving organ transplant. Transplant Australia is the national community voice promoting organ and tissue donation and caring for all of those touched by transplantation.

The Transplant Australia Charity Challenge program is designed to assist members to raise funds to:

- **Support** those waiting for a transplant
- **Promote** organ and tissue donation through the Transplant Games
- **Contribute** to cover some if not all of their costs to attend the Games

How the Charity Challenge Program is making a difference?

- Supporting those in greatest need – those waiting for a transplant
- Empowering transplant recipients, donor families and living donors to promote organ and tissue donation in their local community
- Helping to professionalise members' fundraising efforts in association with the Games; and
- Contributing to the growth of the Transplant Games by helping more members to attend

It's all about getting inspired, making a difference and giving back!

What Transplant Australia is doing with the funds?

Any additional funds raised above a member's games costs will go towards our Journey of Hope support program. Through this program Transplant Australia provides an opportunity for members to subsidise their games costs as well as raising funds for the Journey of Hope support program which will provide:

- An online education tool to help patients
- A book of inspirational stories pre and post-transplant
- Care packs containing practical support items
- In-hospital support for services not covered by the health care system
- Financial assistance for accommodation and travel

How we are supporting our members?



Any member wishing to fundraise must be registered and receive an **Authority to Fundraise**. Once approved, members are able to access:

- Transplant Australia and Transplant Games logos
- Help with the Everyday Hero online fundraising system available at www.everydayhero.com.au/event/transplantcharitychallenge
- Charity Challenge pack including shirt, hat and Authority to Fundraise certificate
- Tax deductibility for all donations
- Public liability insurance cover for approved events
- Advice and templates for approaching local businesses, council and community groups

What you are committing to?

By enrolling in the Charity Challenge program members are committing to:

- Abiding by Transplant Australia's fundraising guidelines which observe State fundraising laws
- Declaring and depositing all funds raised with the National Office
- Nominating a referee who knows a member's background
- Ensuring that all fundraising activities maintain Transplant Australia's reputation as a professional charitable organisation
- Ensuring that all fundraising activities meet our philosophies and are done in a socially responsible manner so that anyone donating knows how their generous contribution will make a difference
- Trying to help raise additional funds for those waiting for a transplant, members are encouraged to set a target of 20 per cent or more above their games costs

Ways of fundraising

The types of challenges involved include:

Individual Challenges

- Everyday Hero online fundraising
- Letter to local council
- Chocolate Drive
- Birthday Party
- Sausage sizzle (e.g. Bunnings)



Team Challenges

This is where a group of members in a local community create a team to raise funds collectively by holding:

- Sausage sizzles
- Trivia Nights
- Cake stall

State Challenges

This is where our State Committees hold various events throughout the year to raise funds to assist members.

These include:

- Annual dinners such as the very successful NSW Miracle Dinner
- Street appeals
- Golf days
- Raffles
- Trivia nights

Please note that the National Office must be notified of all events being conducted. Funds raised need to be reconciled against a fundraiser's games account within 14 days.

Who's eligible?

Members attending the Australian Transplant Games and the World Transplant Games wishing to fundraise are required to enrol in the Charity Challenge fundraising program.

It is open to:

- Transplant recipients
- Junior transplant recipients and a carer
- Adult recipients and a carer (upon application and approval)
- Donor families
- Living donors



How does the charity challenge work?

- An individual or a team sets their target above their own games costs – for example if games costs are \$1,000 they might set a target of \$1,500 or more
- Once a fundraiser has achieved their games costs they are encouraged to continue to achieve their target and beyond to help those awaiting transplants. This is necessary for the program to deliver on the promise of helping those in need
- All donations, whether online, cash or cheque will be collated and receipted against the relevant fundraiser's games account
- Funds raised by cash and cheque need to be paid in to the National Office within 14 days
- Top fundraisers from each state will be recognised at the Games closing ceremony with an overall National Fundraiser being presented with a plaque
- Each Charity Challenge relates to the next Australian or World Transplant Games
- If an individual is unable to attend the Games due to illness the funds he/she has raised to cover their games costs will be held over to the next two games (Australian and World). If these funds are not used in that timeframe they will go towards Transplant Australia's support program

How you can get involved?

You can enrol in the program as an **individual** or as a **team** with fellow members from your area.

To enrol in the Charity Challenge program simply complete the attached **Charity Challenge application form** and send it back to the National Office by fax on 1800 827 757 or email ian.atkin@transplant.org.au to receive your Authority to Fundraise.

Please remember to read the Charity Challenge Fundraising Guidelines before filling out the application form.

Once you have received your Authority to Fundraise you can promote your involvement to your local community by:



- Using the Everyday Hero online fundraising program to encourage support from work colleagues, family and friends – create your own fundraising page at <http://www.everydayhero.com.au/event/transplantcharitychallenge>
- Stage events in your local community such as a sausage sizzle or a trivia night
- Join with a Transplant Australia state committee and participate in a range of fundraising programs
- Apply to your local council or community club for support

FOR MORE INFORMATION CONTACT

1800 827 757

ian.atkin@transplant.org.au