

# Why are you fundraising?

We have drafted some communications to help you share your story with friends, family and your community. Personalise it to reflect your journey, your achievement, and why attending the Australian Transplant Games matter to you.

## Suggested headline ideas

- “Support my journey to the Australian Transplant Games”
- “Help me represent ‘state’ at the Australian Transplant Games”
- “Help me celebrate the gift of life”

## Optional personal touch ideas

- Include the specific sports or events you’ll be competing in.
- Share a short personal story about your transplant journey
- Add in photos of your training, your transplant milestone or past competitions

## Call to action phrases

- “Your support will help me get to the Games and honour my donor”
- “Every donation makes a difference - thank you for helping me achieve my goal / dream”

## **Sample fundraising message - option 1**

“Thanks to the life-saving gift of “organ / tissue” donation, I’ve been given a second chance at life. Now I have the incredible opportunity to compete at the Australian Transplant Games.

The Games are a national celebration of transplant recipients, donors, and their families, bringing together people from across Australia to compete in sport, share their stories, and raise awareness about the life-changing impact of donation.

Competing at the Games is more than just sport - it’s a chance to honour my donor and their family. Showcasing the life-changing power of donation, and inspire others to consider becoming organ and tissue donors.

I’m self-funding my journey to attend and compete, and I need your support to make it possible. Every donation, big or small brings me closer to achieving my goal.

Thank you for helping me celebrate life, sport and the amazing gift of life.”

## **Sample fundraising message - option 2**

“I am competing at the Australian Transplant Games!

This incredible event is to celebrate life, sport, my donor and the amazing gift of organ and tissue donation.

The Games bring together transplant recipients, donors, and their families from across Australia to compete, share our stories, and inspire others about the life-changing impact of donation.

For me, participating at the Games is .....(add in what it means to you to compete)

Your support big or small will help me get to the Games and honour my donor.

Thank you for helping me celebrate the gift of life.”

## **Sample fundraising message - option 3**

“My transplant journey has been one of recovery, resilience and determination - and now I have the opportunity to compete at the Australian Transplant Games.

The Games are a national celebration of organ and tissue donation. Bringing together people from across Australia to compete, share their stories, and show the power of organ and tissue donation.

Competing at the Games is a way for me to celebrate how far I’ve come and honour the courage of my donor and their family.

I’m self-funding my trip to attend and compete, and I would be so grateful for your support. Every donation, no matter the size, brings me closer to this dream.

Thank you for helping me celebrate life, sport and the incredible gift of donation”